



E-NEWS

#FindlayChamber

Driving growth and prosperity in the Findlay and Hancock County region.

May 19, 2021



In Case You Missed It: Marketing in the Post-COVID Era

Things are starting to resemble normal, but that doesn't mean the pandemic hasn't affected us in ways that we haven't thought about. Carrie Gough of Spire Advertising outlines the things you need to think about when trying to attract customers in a post-COVID world.

To view the full workshop, exclusive to Chamber members, log in to your [Member InfoHub](#) and click on the Resources tab!



Small Business Awards - Now Accepting Nominations!

Every year, we spotlight the men and women who, through their independent entrepreneurial spirit, play a vital role in building the community and the economy. Join us in recognizing the achievements of Findlay and Hancock County's small businesses.

[Nominate a local business or professional for a Small Business Award!](#)

Upcoming Chamber Events

View the [Chamber of Commerce Event Calendar](#) to register for events. Looking for more to do in the area? Check out the [Visit Findlay calendar!](#)

[Business 2 Business Networking – Virtual](#)
May 19, 2 pm
MCPA

DUE DATE:
[Hancock Leadership Applications](#)
June 9

**Lunch & Learn: Successfully Hosting
Summer Interns**

May 21, 12 pm
Chamber Boardroom/Webinar

**Legislative Roundtable: Ohio Treasurer
Robert Sprague**

May 24, 10 am
Chamber Boardroom/Webinar

10 @ 10

May 27, 10 am
Virtual Roundtable

**Fresh Brewed Business: Summer Events in
the Community**

June 1, 8 am
MCPA/Webinar

**Virtual Safety Council: Making it Safe to
Talk About Safety**

June 3, 12 pm
Webinar

**Small Business Workshop: Customizing
Your Chamber Directory Profile**

June 9, 8:30 am
Chamber Boardroom/Webinar

Farmers' Share Breakfast

June 10, 7 am
Old Mill Stream Centre

Rally in the Alley Kick Off

June 11, 5 – 8 pm
MCPA



Findlay•Hancock County Chamber of Commerce

Member Job Board

- [Public Works Maintenance Worker I, City of Findlay](#)
- [Catering Sales Manager, Hancock Hotel](#)
- [Assistant Operator, SIMONA PMC](#)
- [Production Operator, Valfilm](#)

[View more jobs](#)

[Learn how to post your jobs](#)

Spectrum
REACH

Reach diverse customers.

Get connected with the right customers and
connect across communities.

[Learn More](#)

Paid for by Chamber Member: Spectrum Reach

Chamber Red Coat Sightings



▲ [United Way of Hancock County](#)

Upcoming Ribbon Cuttings

Bourbon Affair
May 21, 4 pm
121 E. Crawford St. Findlay

Open Arms
June 1, 12 pm
401 W. Sandusky St. Findlay

DNC Hydraulics
June 2, 3:30 pm
5219 CR 313, Rawson

Want to schedule a **Ribbon Cutting**? Contact the Chamber at 419.422.3313



Winning Online - The Big Picture View

Learn what it takes to win online in a world where digital transformation is now a requirement in every industry. Get the big-picture view to focus on what matters most and how to prioritize your digital strategy to outperform the competition. Presented by GREENCREST.

[Sign up for this webinar presented by the Ohio Chamber of Commerce Business Academy](#)



Perfect Teacher Gift: Downtown Findlay Gift Certificates!

Downtown Gift Certificates make the best (and easiest!) gifts! Downtown Gift Certificates are sold in \$5 increments and can be used just like cash at over 50 participating businesses in Downtown Findlay. When you purchase Downtown Gift Certificates, you are making a direct economic impact on our downtown and community!

[Order Downtown Findlay Gift Certificates online!](#)

Workers' Compensation Open Enrollment

This month the Ohio Bureau of Workers' Compensation is offering an Open Enrollment opportunity for employers to select their managed care organization or MCO. Sedgwick



MCO is the Chamber's trusted partner to help our members navigate the workers' compensation claims process, help employees recover and return to work, and control costs.

[Learn more about how Sedgwick MCO can help you save on your premium!](#)

Attend virtually!



Chamber Member Discounts & Services



Chamber members can achieve substantial shipping discounts with FedEx[®], as well as significant savings on freight shipments. Save 45% on FedEx Express and 25% on FedEx Ground. Visit www.PartnerShip.com/89NOACC for more information.

[Learn more about Business Funding through International Bancard.](#)

**VIEW MORE DISCOUNTS &
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www.pandatechs.com

Paid for by Chamber Member: Panda Technologies

Member Press Releases

**To submit a press release for inclusion in this section, email news@FindlayHancockAlliance.com. E-News is published on the 1st and 3rd Wednesday of each month unless otherwise announced. Deadline for inclusion in the E-News is 1:00 pm the Monday before each publication date. Press Releases with registration deadlines or event dates will be published no more than 45 days prior. The Findlay-Hancock County Chamber of Commerce reserves the right to edit any material submitted for publication in E-News.*

Library's Arlington Branch Closed May 19th

The Arlington Branch of the Findlay-Hancock County Public Library will be closed on **May 19** for the installation of a new service desk

Upcoming Findlay Library Programs

May 20: Write Better Resumes and Cover Letters. Book recommendations are offered by staff members on Fridays at 10:00 a.m. on Facebook during *Book Talk* and on Saturdays, by members of the Youth Advisory Board for teens during *Teen Book Recommendations* at 10:00 a.m. on Facebook. This month's Crafty Kits for Kids, Gardening Gurus, features bunnies and flowers.

2021 Northwest Ohio BNI Golf Outing to Benefit Hope House

Findlay BNI is partnering with Lakeland Golf Course for an 18 hole golf scramble to benefit Findlay Hope House for the Homeless. on Friday, **June 4**. Individuals and teams may register by contacting, Andrew Derck at Andrew.j.derck@mwarep.org from the BNI Chapter or Jon Moyer, Lakeland Golf Club, at jmoyer@lakelandgc.com.

Findlay Habitat Raising TWO Walls for Double Build

The first two of four homes scheduled to be built by Habitat for Humanity of Findlay/Hancock County in 2021 are underway. Houses #46 and #47 will be constructed side-by-side simultaneously by more than 750 volunteers in just six weeks.

40th Anniversary Ribbon Cutting

Open Arms Domestic Violence and Rape Crisis Services will be celebrating 40 years of service to Hancock County on Tuesday, June 1st with a ribbon cutting that includes the Chamber Ambassadors at 12pm on the front lawn of Open Arms public office 401 West Sandusky St. Findlay. Contact Roseanna Thornton at 419-420-9261 for more information.

CIC Now Offering FCRA Compliant Social Media Screening

Social media is quickly becoming a key component of the background screening process. In fact, between 90 - 98% of employers use social media to screen candidates, and 79% of HR professionals have denied a candidate due to inappropriate social media content. CIC is excited to announce that we are now offering FCRA compliant Social Media Screening. For more information contact Kristy Dutton at 419-874-2201 or kdutton@corpintel.com.

PREMIER FINANCIAL CORP. NAMED TO KBW BANK HONOR ROLL, HOVDE GROUP'S HIGH PERFORMERS CLASS

Premier Financial Corp., holding company for Premier Bank and First Insurance Group, has been named to the 2021 KBW Bank Honor Roll: Guardians of Growth in Uncertain Times published by Keefe Bruyette &

Woods (KBW), which highlights banks that consistently deliver exceptional growth per share over the past 10 years. This is the 8th consecutive year Premier Financial Corp. has been named to this list of banking institutions.

PREMIER BANK WELCOMES DAVID SPARACIO AS CHIEF ACCOUNTING OFFICER

Premier Bank is pleased to announce the addition of David Sparacio as Senior Vice President, Chief Accounting Officer.

Arlington woman among latest lives saved through Red Cross Home Fire Campaign

Ramona Martin of Arlington safely escaped her home after fire broke out in the early morning hours of April 14, 2021. She was awakened when smoke alarms installed in 2018 by Red Cross volunteers Stephan and Valerie Mahler of Findlay sounded. The installation was part of the American Red Cross Home Fire Campaign, which was launched in October 2014. Since then, 875 lives have been saved following the efforts of volunteers and partners.

PREMIER BANK NAMES JENNIFER SCROGGS AS DIRECTOR OF PREMIER WEALTH

Premier Bank is pleased to announce the appointment of Jennifer Scroggs as Senior Vice President, Director of Premier Wealth.

Community Mental Health Fund: Grant Opportunity

Through the Community Conversations process, mental health and substance use was identified as a significant and ongoing area of concern for our community. As part of Hancock County's strategy to address these concerns, The Community Foundation is seeking proposals focusing on mental health and substance use as part of a special grantmaking process. Not-for-profit organizations, including faith-based organizations and churches, providing services to improve emotional and mental health, including substance use prevention and services, to residents of Findlay and Hancock County, Ohio are invited to complete a short application requesting funding for their projects. Projects should focus on significant local undertakings and give attention to the Foundation's Guidelines for Grantseekers (available at www.community-foundation.com).

PAST NEWS

Ohio Environmental Protection Agency Programming

May 25: What Local Leaders Should Know About Water Resource Protection [Register](#).

New program will 'help the helpers'

During 1-hour sessions in **May and June**, participants will explore the ways the pandemic has disrupted mind-body connections, share experiences and sample a wide variety of strategies to increase resiliency. The virtual sessions will be held at 8 a.m. on the third Tuesday and at 7 p.m. on the fourth Tuesday of each month. Participants can attend as many sessions as desired. There is no cost to participate, but registration is required. To register, go to the Hancock County Board of Alcohol, Drug Addiction and Mental Health Services website <https://www.yourpathtohealth.org/> and click on the link at the top of the page. For more information about HCRN, contact Jennifer Swartzlander at: jswartzlander@yourpathtohealth.org

Financial Opportunity Center Comes to Habitat for Humanity in Findlay

Habitat for Humanity of Findlay/Hancock County announces the grand opening of a Financial Opportunity Center (FOC) to engage, educate, and empower the residents of Hancock County. The FOC is currently open in Findlay and is accepting applicants from the greater Findlay area who would like to participate in one-on-one coaching to build their future. To schedule an appointment, contact Dustin at 419-429-1400 x 222 or FOCManager@habitatfindlay.org.

PREMIER BANK POWERS AHEAD WITH RENEWABLE ENERGY SOLUTIONS

Premier Bank is pleased to announce that the Bank is taking significant steps in reducing its impact on climate change by sourcing energy from renewable resources for a majority of its office locations.

Local Business Owner Andrea Kramer Named to NSBA Leadership Council

Andrea Kramer of City Apparel in Findlay, Ohio was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation's oldest small-business advocacy organization and operates on a staunchly nonpartisan basis. Andrea Kramer, a recognized leader in the small-business community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small business to policymakers in Washington, D.C.

PREMIER BANK WELCOMES JASON PARKINS AS COMMERCIAL LENDER

Premier Bank is pleased to announce the addition of Jason Parkins as Vice President, Commercial Lender serving the Findlay, OH market. Parkins brings with him more than 20 years of commercial and credit experience. In his new role, Parkins will focus on the development and growth of the bank's commercial loan portfolio in the Findlay market by partnering with clients to provide customized solutions for their business as well as creating new business relationships.

Encouraging Environmental Excellence Programs

Ohio EPA's Encouraging Environmental Excellence program recognizes an organization's exceptional achievements in environmental stewardship. Any business, industry, trade association, professional organization, academia, or local government of Ohio can be recognized for their commitment to environmental excellence. For more information and to apply for your recognition, visit Ohio EPA's Encouraging Environmental Excellence [webpage](#).

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