



E-NEWS

#FindlayChamber

Driving growth and prosperity in the Findlay and Hancock County region.

October 21, 2020

COVID Quick Links

Local Hancock County Resources:

- [ReStart Resources](#)
- [Support Local](#)
- [Hancock Helps](#)
- [Hancock Public Health](#)
- [Mental Health & Recovery Resources](#)

State & National Resources:

- [Ohio Department of Health](#)
- [Ohio Chamber Business Resources](#)
- [Office of Small Business Relief](#)
- [CDC](#)

Business Hasn't Stopped; Your Chamber Hasn't Either

The Alliance offices are currently by appointment only as our space continues to be renovated.

Our team is working remotely and we are here to help. Please utilize the [staff directory](#) on our website.



5 Non-Profit Marketing Tools to Accelerate Your Fundraising

Your nonprofit depends on you to keep donors engaged, reach out to new people, and build strong relationships that lead to better fundraising outcomes. Digital marketing for nonprofits is a fast-paced whirlwind of social media, email campaigns, landing pages, event marketing, and online advertising.

[Here are five nonprofit marketing tools that will save you time, reduce your work stress, and accelerate your fundraising results.](#)

Upcoming Chamber Events

View the [Chamber of Commerce Event Calendar](#) to register for events. Looking for more to do in the area? Check out the [Visit Findlay calendar!](#)

[Virtual Business 2 Business Networking](#)

October 22, 2 pm
Virtual Roundtable Presentations

[Fresh Brewed Business: Veterans in the Workforce](#)

November 3, 8 - 9 am
Webinar

Advantages of Hiring Adults with Disabilities

October 27, 11 am – 12:30 pm
Webinar

10 @ 10

October 28, 10 am
Virtual Roundtable

19th Annual Information Assurance Forum: Ransomware

October 28, 11 am – 2 pm
Live Stream

Virtual Safety Council: Crisis Communication

November 5, 12 – 1 pm
Webinar

Communication Tips for Chicks – Virtual Women's Leadership Forum

November 12, 11:30 am – 12:30 pm
Webinar

An Overview on Consumer Scams from the Ohio Attorney General's Office

November 13, 12 – 1 pm
Webinar

Chamber Red Coat Sightings



Elida Candle Company



Rettig Furniture & Mattress



Brucklacher Memorial Park

Upcoming Ribbon Cuttings

The Baking Company & Bread Kneads

Friday, November 6, 2 pm
510 S. Blanchard St.

Ken & Co. Hairdressing

Monday, November 9, 4 pm
227 W. Crawford St.

Want to schedule a **Ribbon Cutting**? Contact the Chamber at 419.422.3313

Managed Services

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November 3rd Voter



Report

The Chamber Advisory Board invited the candidates running for Hancock County Commissioner to respond to a questionnaire in order for you, the business community, to vote pro-business. Learn why the candidates chose to run and their top priorities should they be elected. Also on the voter report, you'll find an overview of the issues on the ballot this November.

[Read the voter report here.](#)



Ransomware: Will You Be in Business Tomorrow?

On October 28th, join State of Ohio Treasurer Robert Sprague and top industry leaders in person or virtually to learn what the the State of Ohio does to protect itself and constituents from ransomware attacks, how ransomware will directly impact your business, and how cyber insurance works to protect your business.

[Learn more about the 19th Annual Information Assurance Forum.](#)



Happy Hour with the Chamber

Join us on [Facebook Live](#) for a virtual happy hour series, hosted by our Membership & Events Manager Doug Jenkins! Doug will be talking to local leaders and Chamber members on various topics - ranging from Findlay Urban Legends, the changing grocery store industry, to Findlay's West Side Expansion.

[Join us for the first session on October 28th at 4 pm!](#)

Chamber Member Discounts & Services



With a workers' compensation group rating, employers enjoy a much lower premium than could be attained independently. Members can save anywhere from 30-53%. The group rating program also enables you to utilize a cost control method that maximizes the savings. For more information, contact 1.800.825.6755, option 3.



(SIMPLIFY)
WEBINAR

HOW TO PLAN MORE
COST-EFFECTIVE MARKETING
October 29, 10 AM

Find your #1 marketing blocker and learn how to safely eliminate it so you can free up resources and improve results.

Registration is FREE to attend live, or \$25 if you want to access the replay and downloadable slides.



Visit spiread.com/simplify to learn more.

Paid for by Chamber Member: Spire Advertising

Member Press Releases

**To submit a press release for inclusion in this section, email news@FindlayHancockAlliance.com. E-News is published on the 1st and 3rd Wednesday of each month unless otherwise announced. Deadline for inclusion in the E-News is 1:00 pm the Monday before each publication date. Press Releases with registration deadlines or event dates will be published no more than 45 days prior. The Findlay-Hancock County Chamber of Commerce reserves the right to edit any material submitted for publication in E-News.*

Open Dumping of Solid Waste and Scrap Tires in Your Community

Ohio EPA's Division of Environmental and Financial Assistance will be holding its fifth installment of a new series of webinars focused on environmental issues that have an impact at the local level. **October 28, 10 - 11 a.m.** Community leaders will want to join this webinar to learn how to recognize open dumping and find out about the tools that are available to help. Attendees will learn when Ohio EPA's open dumping laws apply, who is ultimately liable to address open dumping, and in the case of scrap tires, hear about Ohio EPA's program to provide assistance for victims of scrap tire dumping. [Register.](#)

Virtual Assistance and Resources from Ohio EPA and OSHA's On-Site Consultation Program

November 4: 10 - 11 am - Ohio EPA and OSHA's On-Site Consultation Program have teams across the state who provide free and confidential services to help you navigate complex regulations. Attend this session to hear about the resources we offer and how we continue to serve you in today's virtual environment. [Register.](#)

HR Resilience Through Uncertainty and Adversity

A regional HR conference you don't want to miss! "Seeing 2020: HR Resilience through Uncertainty and Adversity" is the theme of this year's The Toledo HR Association's Conference (THRAC), which will be held virtually on **Nov. 11th and 12th**. This year's keynote speaker is Paul DePodesta of "Money Ball" fame and the current Chief Strategy Officer with the Cleveland Browns. For more information on all speakers and topics, and how to register, go to: <https://theea.org/events/thrac-nov2020/>

Local Red Cross Director Joins Hurricane Relief Effort

Todd James, Executive Director of the American Red Cross of North Central Ohio joined the Red Cross response to Hurricanes Laura and Delta in Louisiana. This is James' fifth disaster assignment in 2020. He has also deployed to the relief effort for the deadly tornadoes that struck the Nashville area in March, and was virtually assigned for flooding in the Midland, MI area in June, for Hurricane Isaias in the Maryland/DC/Virginia area in August and most recently to the Red Cross Disaster Operations Coordination Center to assist with multiple relief operations including the western wildfires and hurricanes Laura and Sally

Trece Named Next Foundation President & CEO

The Findlay-Hancock County Community Foundation Board of Trustees is pleased to announce they have

selected the next President & CEO of the organization. Dr. Brian Treece will succeed Kathy Kreuchauf beginning Monday, November 2, 2020.

PAST NEWS

Downtown Apartment & Office/Retail Space Available

Luxury apartment available in Downtown Findlay with excellent storage and off-street parking. Also available is downtown Findlay office/retail space. Call 419-230-8020 for more information.

Employment Law and COVID-19 Webinar:

The Labor & Employment Practice Group of Eastman & Smith Ltd. invites you to attend: Employment Law and COVID-19 Webinar: Safety, Compliance and HR Challenges During a Pandemic on Thursday, **October 22** from 9am – 12 pm. The webinar will also feature real life scenarios throughout the program and discussions on how to identify issues and enhance the prospect of favorable outcomes. [Register.](#)

Community Foundation Awards \$210,000 in Grants

The Findlay-Hancock County Community Foundation Board of Trustees approved grants totaling \$210,237 at the September board meeting. This total includes five responsive grants, six president's discretionary grants and 35 donor advised fund grants.

Red Cross Responds to Home Fire in Findlay

The American Red Cross of North Central Ohio responded to a fire on Fair St in Findlay on September 23rd, providing aid to two adults living in the home. The Red Cross provided assistance for the immediate needs, such as temporary lodging, food and clothing for those affected.

Findlay-Hancock County Chamber of Commerce
419.422.3313 | news@FindlayHancockChamber.com | FindlayHancockChamber.com

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