



E-NEWS

#FHChamber

Driving growth and prosperity in the Findlay and Hancock County region

April 17, 2019

10 Best Practices for Interacting with Customers

You already know you're dedicated to your brand, but how do you get customers to feel the same way? Each time you interact with a customer or client, you want to establish a connection and build a meaningful relationship. Once you set your standard, you'll have customers choosing you every time.

[To start forging your reputation, check out these tips for making each customer interaction count.](#)



Upcoming Events

View the [Chamber of Commerce Event Calendar](#) to register for events. Looking for more to do in the area? Check out the [Visit Findlay calendar!](#)

Lunch & Learn with ADAMHS – Marijuana for Medical Purposes

April 24, 12 – 1 pm
Chamber Boardroom

Legislative Roundtable with Robert Sprague

April 26, 2 – 3 pm
Chamber Boardroom

Fresh Brewed Business

May 7, 8 – 9 am
Marathon Center for the Performing Arts

Safety Council Awards Luncheon

May 9, 11:30 am – 1 pm
Findlay Country Club

Women's Mentoring Connection – Creative Work Schedules

May 10, 8 – 9:30 am
Birchaven Clubhouse

Legislative Roundtable with Senator McColley

May 13, 10:30 – 11:30 am
Chamber Boardroom

Make sure you're getting your Chamber Member pricing!

To register for events online and get your discounted price, go to FindlayHancockChamber.com and follow:

Menu > Member Resources > Member Log-In

Don't know your log-in information?

"Local Advertising Made Easy"

What is Town Money Saver? [Click here.](#)
See what our customers have to say! [Click here.](#)



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#ChamberRedCoat Sightings



Sweet Bee Boutique & Sew Fun Studio ▶

◀ NWO Orthopedic Surgery Center



Upcoming Ribbon Cuttings

Power Up Nutrition

April 26 | 12 pm
820 N. Main St. Suite 4

Lux Beauty Bar

April 26 | 2 pm
2721 N. Main St. Suite A

J & J Limo

May 7 | 9:15 am
200 W. Main Cross St.

Want to schedule a **Ribbon Cutting**? Contact the Chamber at 419.422.3313

May Voter Report

The Findlay·Hancock County Chamber of Commerce Advisory Board invited the candidates running for local offices in the City of Findlay to respond to a questionnaire in order for you, the business community, to vote pro-business on **May 7**. Learn why the candidates chose to run and their top priorities should they be elected.

[Read the Voter Report.](#)





HANCOCK LEADERSHIP CLASS OF 2020

Get Ahead - Get Involved!

Applications are currently being accepted for the 2019-2020 class of Hancock Leadership! Since 1985, over 1,000 area leaders have graduated from this nine-month seminar program that encourages self-discovery, fosters relationships, and inspires stewardship. The application deadline is **June 7**.

[Learn more about Hancock Leadership & fill out the application!](#)

Rally in the Alley

Save the date! Rally in the Alley will kick off on **Friday, May 31**! Join us this summer from 5 - 8 in Latham Courtyard - its the perfect way to start your weekend off right! Each week, come grab a drink and an appetizer and listen to some excellent local music!

Interested in sponsorships? Contact the Chamber at 419-42-3313.



RALLY IN THE ALLEY

Member Discounts & Services



Chamber Energy Solutions (CES) helps control your natural gas costs through the strength of group buying, and saves you money on your electric consumption through the application of its pricing expertise. Contact Emilie Snider at 419.491.1017 or email her at esnider@palmerenergy.com to review your bill.

[Read the latest Energy Market Update.](#)

[View more Chamber Member Discount & Service providers!](#)

Member Press Releases

**To submit a press release for inclusion in this section, email news@FindlayHancockAlliance.com. E-News is published on the 1st and 3rd Wednesday of each month. Deadline for inclusion in the E-News is 1:00 pm the Monday before each publication date. Press Releases with registration deadlines or event dates will be published no more than 45 days prior. The Findlay · Hancock County Chamber of Commerce reserves the right to edit any material submitted for publication in E-News.*

BVC Hosting Early Childhood Dinner & Dialogue

April 24: Blanchard Valley Center will host a Dinner & Dialogue on early childhood development 5:30 p.m. The event will be held at the Blanchard Valley Center conference room and is free and open to the public. To reserve a seat contact Tanya Pike at 419.422.6387, ext. 1104.

Shirley's Gourmet Popcorn April Flavors & Specials

Need some sweets to fill your Easter baskets? Stop into Shirley's and pick up Jelly Bean flavored popcorn balls! This year's flavors include cherry, blue raspberry and green apple. Be sure to try a sample of our flavor of the month, Lemon Cheesecake. Lemon, cheesecake flavoring, white chocolate and graham crackers come together to make a delicious treat! We will be closed on Sunday, April 21 so our associates can spend time with their family.

Children's Museum of Findlay to host In Demand Jobs Event for Kids

The Children's Museum of Findlay will be hosting a special event on **May 6** from 5 pm – 7pm to kick off "Ohio In Demand Jobs Week". Exhibits will have special guests from that job field doing an activity to share what they do. Children will have the opportunity to do a "Jobs Passport" to stop and learn about the many jobs available to them. There will be prizes for getting a stamp in each location. Admission for this special event is FREE to any child/family who participates in the "Jobs Passport".

Patent Basics for Business and Entrepreneurs

May 6 at 6:30 in the Lindamood Room at the Findlay-Hancock County Public Library. The first of three seminars from Jake Ward, a Registered Patent Attorney, providing an overview of patent, trademark and copyright law. Mr. Ward will explain how entrepreneurs and businesses can recognize and secure these valuable rights. Trademark Basics will be held on **May 13**, followed by Copyright Basics on **May 20**. No registration required.

Millstream Hosts Signing Day for Graduates!

Millstream Career Center will host a Signing Day for graduates who will begin full time employment with an In-Demand Job in Hancock County. The ceremony will take place on **May 8** at 1pm at the Millstream Career Center. For more information, visit: <http://www.millstreamcc.org/>

OH! FAME (Federation for Advanced Manufacturing) Signing Day Celebration

Business Sponsors, Owens Community College, and Raise the Bar Hancock County will host the inaugural OH! FAME cohort for a Signing Day Celebration on **May 8** at 3pm at Owens Community College (Findlay Campus). For more information about OH! FAME, visit:

<https://www.raisethebarhancock.org/oh-fame>. For more information and to attend the celebration, please contact FameSuccessCoach@owens.edu.

Using Lynda.com as a Job and Career Resource

May 9 from 2 p.m. to 3 p.m. in the Lindamood Room at the Findlay-Hancock County Public Library. Ohioans can now receive free, unlimited access to Lynda.com, an online teaching tool, with their library cards. Many of the Lynda.com courses are directly related to careers on Ohio's In-Demand Jobs list. Learn how to create an account and utilize these resources for resume and interview video courses The program will also discuss other courses related to 230 careers. No registration required.

Maxwell Meyers Memorial Golf Classic & Mutt Strut

May 10: The Maxwell Meyers Memorial Golf Class & Mutt Strut to benefit the Humane Society and SPCA of Hancock County will take place at Red Hawk Run with a shotgun start at 11 am. For more information, call 419-423-1664.

RED CROSS GALA BRINGS NEW YORK CITY GLAMOUR TO FINDLAY

The American Red Cross North Central Ohio Chapter is bringing the elegance and glamour of a night out in New York City to Findlay for the Chapter's annual fundraiser. The gala will take place on Saturday, **May 18**, 7:00-11:00p.m. at the Findlay Country Club. Tickets are \$150 each and include all food and drinks. They may be purchased at www.redcross.org/galaonthegreen or by calling the Red Cross at (419) 422-9322.

Community Band Bash

June 23: The Marathon Center for the Performing Arts will host a "Community Band Bash!" at 3 p.m. The concert is free and open to the public.

OHIO'S COMMON SENSE INITIATIVE

Are there rules or regulations that are hindering you from growing your business? Do you want to change Ohio's regulatory framework to help spur innovation and job creation? [Click here](#) and subscribe to receive alerts from the agencies that effect your industry and be a part of the conversation by submitting comments through the Business Impact Analysis. You can also help identify areas where government hinders your ability to create jobs by submitting your solutions to CSIOhio@governor.ohio.gov or by calling 1-855-821-8898.

Hancock Park District names Hailey Cunningham as VIP of the Year

Hailey Cunningham has been named the 2018 Charlie Meadows Award winner by the Hancock Park District. Cunningham is a Vocational Agriculture instructor and Future Farmers of America (FFA) Advisor at Liberty-Benton High School.

Kirk Corporation Relocating Operations to Findlay

Kirk Corporation is proud to announce its plans to relocate into a facility more than twice its present size to accommodate growth. Celebrating its 50th year in business in 2019, the move to a new location is

part of Kirk Corporation's long-term strategic plan to accommodate its success and continued growth in the future. Kirk Corporation will be relocating this summer to 1700 Fostoria Avenue, Findlay, Ohio.

Hitchings Insurance Agency Honored by Ohio Mutual Insurance Group

Hitchings Insurance Agency, Inc. has been recognized by Ohio Mutual Insurance Group President and CEO Mark C. Russell as one of the company's top 10 agencies for Outstanding Profitable Growth in 2018. Ryan Pessell received the recognition on behalf of the agency at a recent company event in Columbus.

Giving Circle Awards \$43,600 to Five Area Nonprofits

The Handbags That Help women's giving circle held their annual celebration meeting Wednesday, April 10 and awarded grants totaling \$43,600 to local nonprofits including the City Mission, Findlay Digital Academy, Habitat for Humanity, Hope House, and Jacobs Primary School.

Arts and Heritage Council Newsletter

Get caught up with this quarter's news from the Arts and Heritage Partners and sign up to receive this [quarterly newsletter](#) emailed to you!

PAST NEWS

JOB OPPORTUNITY: U\$X Federal Credit Union Seeking Assistant Branch Manager

U\$X Federal Credit Union is currently seeking applicants for an Assistant Branch Manager. For more information, please call 1.888.219.3159 ext. 5510.

Eggstravaganza is coming to Hancock Hotel!

April 18: Photos with the Easter Bunny. **April 21:** Easter Brunch for 10 am – 2 pm. Reservations can be made online at www.hancockhotel.com/mancys-rsvp. Adults dine for \$32, children ages 4–10 for \$16 and kids 3 years and under are free.

Shirley's Gourmet Popcorn

We are excited to welcome back Lemon Cheesecake for a limited time at Shirley's! A lemon base with cheesecake flavoring, white chocolate and graham crackers is a great flavor to celebrate spring and Easter! **April 6** marks the end of National Reading Month. Be sure to turn in any reading logs to the store by Saturday in exchange for a free bag of popcorn!

Ohio Means Jobs Job Fair

April 18: Ohio Means Jobs of Hancock County is hosting a job fair at the Findlay Hancock County Public Library from 11 am – 2 pm. For more information, visit ohiomeansjobs.com/hancock

Cheese industry puts Ohio on world stage

Tracy Enslin, vice president of business development, American Dairy Association Mideast, will discuss Ohio's rich history in cheese – from some of the finest cheeses in the world, to the impact the industry has on the state's economy – at the Northwest Ohio Ag-Business Breakfast Forum, Thursday, **April 18**, 2019 from 8 – 9:30 a.m. The event is hosted by the Center for Innovative Food Technology (CIFT) at the Agricultural Incubator Foundation (AIF).

First National Bank 100th Anniversary Celebration

April 19: First National Bank is holding a 100th Anniversary Celebration at their locations throughout Hancock County. Each celebration will include attendance from local dignitaries, comments from current bank leadership and customers, a check presentation to a local charity, food, memorabilia, giveaway items and more. Learn more at www.e-fnb.com.

In Demand Jobs Week

Join Ohio in a statewide celebration of in-demand jobs. **May 6:** Tour Ohio Means Jobs & Resume Workshop. **May 7:** Manufacturing & Warehouse Hiring Event. **May 8:** STNA Hiring Event. **May 9:** Food Service Managers & Customer Service Hiring Event. **May 10:** OMJ Informational Session. For more information, call 419.429.8083

Cotterman & Company Receives the Carlisle 2019 Perfection Award

Cotterman & Company, INC. received the Carlisle 2019 Perfection Award, which is reserved for a small percentage of contractors, who hold perfection to the highest priority. In order to be eligible for the prestigious award, a contractor has to establish a seven year track record of exceptional installation quality, and excellent warranty claim performance. t*

