



# E-NEWS

#FHChamber

Driving growth and prosperity in the  
Findlay and Hancock County region

March 21, 2018

## How to Spend Money on Social (Without Losing It All)

Social media has changed the way brands do business, but already those methods have changed. Advertising on social media takes a careful and calculated approach to use your marketing budget effectively and reach your clients.

[Read more about how to fit social media into your marketing budget.](#)



## Upcoming Events

### Business 2 Business Networking

March 21, 2 - 4 pm

Marathon Center for the Performing Arts

### Fresh Brewed Business – ODOT

#### Roadway Construction Update

April 3, 8 - 9 am

Marathon Center for the Performing Arts

### Hancock County Safety Council –

#### Ergonomics in the Workplace

April 5, 11:30 am - 1 pm

Drury Inn & Suites Findlay

### Women's Leadership Forum:

#### Achieving Your Leadership Potential

April 12, 11:30 am - 1 pm

Findlay Country Club

### Small Business Roundtable Social

#### Media Series: Facebook

April 17, 8 - 9 am

Chamber Boardroom

### Legislative Day in Columbus

April 18, 11:30 am

Athletic Club of Columbus

**SAVE THE DATE!**

**Tuesday, April 24**



Ticket information, restaurants, and menus coming soon!

View the [Chamber of Commerce Event Calendar](#) to register for events.  
Looking for more to do in the area? Check out the [Visit Findlay calendar!](#)

## **#ChamberRedCoat Sightings**

▼ [Camp Fire Northwest Ohio](#)



## **Upcoming Ribbon Cuttings**

### **Farmers & Merchants State Bank**

Wednesday, March 21, 9:30 am  
1660 Tiffin Ave.

### **Campus Pollyeyes**

Wednesday, April 4, 11:00 am  
339 S. Blanchard St.

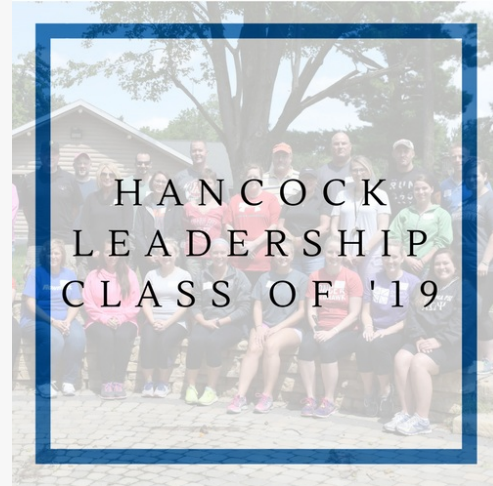
Want to schedule a **Ribbon Cutting**? Contact the Chamber at 419.422.3313

## **Hancock Leadership Class of 2019 Now Forming!**

The Hancock Leadership program is designed to develop and cultivate all people

with a passion to serve our community through a dynamic learning experience that encourages self-discovery, fosters relationships and inspires stewardship. This is a nationally recognized nine-month seminar program that meets one day a month to explore and learn more about the core of our community.

[More information on the Hancock Leadership program and application process.](#)



## Rally in the Alley 2018 - Sponsorships Available!

We'll be kicking off the 2018 season of Rally in the Alley on **Friday, June 8** in Dorney Plaza. Stay tuned for our line-up of amazing bands!

**Interested in sponsoring Rally?** Contact Laurie Poland at 567-429-7076 or [lpoland@findlayhancockchamber.com](mailto:lpoland@findlayhancockchamber.com) for more information.

## Help For Employers - An Opioid Toolkit

Businesses are not exempt from the impact of the opioid epidemic. In response to this, the Ohio Chamber of Commerce in collaboration with *Working Partners*® has put together a toolkit for employers – containing online courses for both the employer and employee – which details the impact of these substances, best practice drug-free workplace guidance, and more.

[The Employer Opioid Toolkit](#)



### Sheriff's Office Hosting Community Meeting Focused on Opiates

The Hancock County Sheriff's Office will be hosting a community meeting on **March 22** to discuss the current efforts taking place to address the opioid crisis, other illicit drug issues, and local resources available for those in need. This will take place at Cedar Creek Church at 6:30 pm.

**Chamber Member Discounts & Services**



This free member benefit substantially reduces your overall shipping costs by saving you money on all of the shipments you send and receive. Enrollment is free and there are no obligations and no minimum shipping requirements. Save up to 27% on Small Packages, and at least 70% on Freight.

For more information, call 800.599.2902, email [sales@PartnerShips.com](mailto:sales@PartnerShips.com) or visit [Partnership.com/89noacc](http://Partnership.com/89noacc) promo code 5328.

## Member Press Releases

*\*To submit a press release for inclusion in this section, email [news@FindlayHancockAlliance.com](mailto:news@FindlayHancockAlliance.com). E-News is published on the 1st and 3rd Wednesday of each month. Deadline for inclusion in the E-News is 1:00 pm the 1st and 3rd Monday, respectively. Press Releases with registration deadlines or event dates will be published no more than 45 days prior. The Findlay-Hancock County Chamber of Commerce reserves the right to edit any material submitted for publication in E-News.*

### Upcoming Hancock Park District Events

**March 22:** First Days of Spring Night Sky. **March 27:** Spring Break Camp – Signs of Spring. **March 28:** Spring Break Camp – Wings of Wonder. **March 29:** Spring Break Camp – Eggsceptional Eggs. [More information & registration.](#)

### Black Heritage Library & Multicultural Center Hosting #MeToo Panel

**March 28:** Please make plans to join us as a panel of local and area women discuss and share ideas on the impact of the Me Too Movement. Relevant topic such as, why this movement now and where do we go from here will be discussed. Invited panelist include area professionals, politicians and educators. Please invite friends, colleagues and family to attend. 6 to 8 p.m.

### BVHS Hosting a “Live and Learn” Lunch Presentation on “Menopause and Your Health”

Providers from the experienced women’s care team at the Neil & Laura Clark Women and Children’s Center and Bluffton Women’s Care will be hosting a “Live and Learn” lunch presentation on Thursday, **March 29** from noon to 1 p.m. in the Marathon Auditorium at Blanchard Valley Hospital.

### Red Cross Hosting CPR/AED Courses

Sign up now for **April's** First Aid and CPR/AED Courses through the Red Cross. More information and registration can be found [online](#).

### USX Federal Credit Union Changes in Hours of Operation

Beginning on Tuesday, **April 2**, 2018, USX Federal Credit Union will be changing our hours of operation. In Findlay Ohio the new office hours for each of our Branches will be as follows:  
In our Marathon Office at 539 S. Main Street, Monday through Friday, we will be open 8:30 a.m. to 4:30 p.m. In our Findlay Office at 1038 Interstate Court (Near Trenton and I-75): Monday through Friday, we will be open 8:30 a.m. to 4:30 p.m. AND Saturday from 9:a.m. to 1:p.m.

## **ADAMHS Hosting Addiction & The Family Dialogue**

**April 5:** Hear from Dr. Michael Flaherty about the impact of addiction on the family and have an opportunity to ask questions, and create a network of support for family members and friends of those struggling with addiction. For more information, call 419.424.1985.

## **Shirley's Gourmet Popcorn Celebrates National Reading Month**

Celebrate National Reading Month with Shirley's Gourmet Popcorn of Findlay! We're offering a FREE small bag of ANY flavor popcorn to anyone who completes and logs at least six hours of reading this March! See the reading log for official rules. Last day to redeem reading logs is **April 7**, 2018. Download the reading log at this link <http://bit.ly/shirleysreadinglog2018>

## **Million Dollar Quartet – Tony Award–Winning Musical Rocks ‘N’ Rolls**

The Tony® Award–winning Broadway musical Million Dollar Quartet, inspired by the electrifying true story and presented by First Federal Bank and Reineke Family Dealerships, rocks Marathon Center for the Performing Arts on Tuesday, **April 10**, 2018 at 7:30pm.

## **Bronze Medalist of the 15th Van Cliburn International Piano Competition Daniel Hsu**

Gene & Margie White present the Bronze Medalist of the 15th Van Cliburn International Piano Competition, Daniel Hsu, at Marathon Center for the Performing Arts on Sunday, **April 15**, 2018 at 3:00 pm. Mr. Hsu appears by arrangement with the Cliburn.

## **NOTICE OF EXAMINATION GRADUATE ENGINEER**

An open competitive examination for Graduate Engineer for the City of Findlay is announced by the Civil Service Commission to be held on Tuesday, **April 17**, 2018, at 2:00 p.m. in conference room #1 located in the Municipal Building, 318 Dorney Plaza, Findlay, Ohio 45840 or 6:30 p.m. in the Glenwood Middle School cafeteria, 1715 North Main Street, Findlay, Ohio 45840. A completed application and extra percentage credit forms must be received or postmarked no later than 4:30 p.m. on Friday, April 6, 2018.

## **UF Hosting Marketing Workshop**

Learn how to boost your content writing skills and improve your organization's marketing from globally recognized speaker, writer and marketer Ann Handley at the University of Findlay on Thursday, **April 19!** [More information.](#)

## **City Mission Let's Meet the Need Meat Drive**

**April 21:** City Mission of Findlay is having their quarterly food drive, and are asking for ground beef, ground sausage, sausage links, sausage patties, hot dogs, and chicken breasts. These meat & poultry items will be used to make healthy meals for our residents and community guests, as we provide an average of over 100 meals per day.

## **Habitat for Humanity Moving Locations Summer 2018**

Habitat was blessed with the unexpected opportunity to purchase our own building along with an adjacent one acre parcel for future growth! We now can practice what we preach and stabilize our organization with a Home of Our Own at 1200 Commerce Parkway, just off I-75, near John Deere on Findlay's west side.

## **Blanchard Valley Hospital Claims Honor of Being Named a 100 Top Hospital for Sixth Time**

Blanchard Valley Hospital has once again been named one of the nation's 100 Top Hospitals by IBM Watson Health™. This is the sixth time the organization has been recognized with this honor.

## Red Cross Gala Sets New Fundraising Record

The American Red Cross North Central Ohio Chapter raised a record setting \$156,000 on Saturday March 3, at the inaugural State Bank Salute to the American Red Cross, held at the new Hancock Hotel in downtown Findlay.

## Heminger HeartCare Provides Exceptional Care to the Community

The Jane and Gary Heminger HeartCare Center, located within Blanchard Valley Hospital, continues to be under the national average for “door to balloon” time. Heminger HeartCare has a “door to balloon” time of 56 minutes. The national average is 60 minutes. This means it takes 56 minutes or less for the team at Blanchard Valley Hospital to re-establish blood flow to the heart muscle.

## Rep. Latta and State Sen. Gardner Address Energy Issues

On March 9, Hancock-Wood Electric Cooperative members and their elected officials gathered for Hancock-Wood’s Action Committee for Rural Electrification Legislative Meeting. U.S. Rep. Bob Latta and State Senator Randy Gardner discussed regulatory issues affecting electric co-ops and their ability to deliver affordable energy.

## Mancy’s Steakhouse at the Hancock Hotel is Now Open for Breakfast

Mancy’s Steakhouse is now open for breakfast Monday-Friday from 6:30 - 11 a.m. Menu items include classics like eggs benedict, steak and eggs, omelets and pancakes as well as the famous Mancy’s hash brown stack made with two eggs, bacon, sausage, ham, melted cheddar and white fondue. Smoothies and other health conscious items are also available. View the full menu [online](#).

## MCPA Findlay Light Opera Company Collaboration Announced

On Friday, March 16, 2018, an announcement of collaboration between Marathon Center for the Performing Arts and Findlay Light Opera Company was made to a reception of MCPA and FLOC board members and supporters on the 30th anniversary of FLOC’s founding. The collaboration comes as part of a two-year long partnership plan between MCPA and FLOC to bring community theater back to the Central Auditorium, now the Donnell Theater, FLOC’s original home for their performances.

## Cummins Facility Services Welcomes Jason Long to the Operations Team

Cummins Facility Services recently hired Jason Long to serve as the newest member of its growing operations team. The company is a 100% women-owned enterprise with over 40 years in business, providing janitorial, snow removal, landscaping, high structure cleaning, recycling and security services to clients both national and international.

## *PAST NEWS*

### LIVE@ARMES: JONATHA BROOKE – Intelligent Pop Music

Blanchard Valley Health System presents the next artist in the LIVE@ARMES series, Jonatha Brooke, at Marathon Center for the Performing Arts on Friday, **March 23**, 2018 at 7:30 pm.

### Librarian of Congress to Present at University of Findlay

**March 23**: Carla D. Hayden, Ph.D., Librarian of Congress, will present at Friday at Findlay about "Hands-on Learning: Making Your Own History at the Library." [Register online](#).

### Red Cross Sound the Alarm Event

**March 24**: The Red Cross North Central Ohio Chapter and the Findlay Fire Department are holding a Sound the Alarm home fire safety and smoke alarm installation event on Saturday, March 24 from 8:00am-4:00pm. Red Cross volunteers and local partners will be canvassing neighborhoods, installing free smoke alarms, replacing batteries in existing alarms, and helping families create escape plans.



## Upcoming Events at Focus on Friends

There's a lot going on this month at Focus on Friends – check out their [website](#) to learn more about events, volunteer opportunities, and their programming.

## Shirley's Gourmet Popcorn of Findlay Happenings...

Mint Chocolate Chocolate Chip is the March flavor of the month. It is a perfect treat for the company breakroom for St. Patrick's Day. To celebrate National Reading Month, we're offering a FREE small bag of ANY flavor popcorn to anyone who completes and logs at least six hours of reading this March! See the reading log for official rules. Last day to redeem reading logs is April 7, 2018. [Download the reading log.](#)

## City Mission in Search of Sponsors for Golf Outing

The City Mission's 4th Annual Golf Outing at Hillcrest Golf Course is **May 18!** Free food & raffle prizes are included. We look forward to having you be a part of the fun! Registration is open, and there are sponsorship opportunities. Call 419.423.9151 for more information.

## Barbara J. Pasztor and Tom Susdorf Awarded The Patriot Award

The Patriot Award from Employer Support of the Guard and Reserve (ESGR) was recently bestowed on two Blanchard Valley Health System associates in front of their peers. Barbara J. Pasztor, chief nurse executive and vice president of patient care services and Tom Susdorf, clinical manager of the coronary care unit (CCU) recently received the award.

## WFIN Radio to Broadcast on 95.5 FM

After receiving Federal Communications Commission approval, WFIN radio will soon be heard at 95.5 on the FM dial as well as its traditional home at AM 1330. Blanchard River Broadcasting has received approval for an FM translator that allows the AM station to reach a wider audience throughout the community.

## Gilmore Jasion Mahler Encourages You to Speak with your Tax Advisor

With a new corporate tax rate of 21% now in place, many businesses are asking if perhaps they should change their business classification with the federal government from an "S" Corp to a corporation (sometimes referred to as a "C" Corp) to take advantage of the lower corporate tax rate. Your window for making that decision (and having it take effect for the entire 2018 calendar year) will soon be closing, as the deadline is March 15.

## CSI Construction Services 15 year anniversary

CSI Construction Services was incorporated and began business in 2003, making this their 15th year in business. Owners Duane, Paula and Bryan Frey are excited and humbled to have been assisting all of CSI's customers in their construction needs for the past fifteen years.

Findlay-Hancock County Chamber of Commerce

419.422.3313 | [news@FindlayHancockChamber.com](mailto:news@FindlayHancockChamber.com) | [FindlayHancockChamber.com](http://FindlayHancockChamber.com)

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