



E-NEWS

#FHChamber

Driving growth and prosperity in the
Findlay and Hancock County region

February 21, 2018

How Viral Content is Evolving (And What Entrepreneurs Need to Know)

What makes something go viral online? Is a video more likely to be shared than an article? Take a look at what one man found through researching 100,000 articles and how they were shared online.

[Read more about viral internet content.](#)



Chamber Member Discounts & Services

Anthem  
BlueCross BlueShield

Anthem deepens premium savings on all health care plans for 2-50 employee employers and extends savings to larger companies. In addition, through the Northern Ohio Area Chambers of Commerce and the Southern Ohio Chamber Alliance, Anthem Blue Cross Blue Shield offers even greater savings to employers seeking quality, affordable health care benefits through the SOCA Benefit Plan.

Contact your local Anthem broker, or visit either www.ChamberSaver.com/NOACC to request a free quote or visit www.844medohio.com to learn more about the SOCA Benefit Plan.

Upcoming Events

Business 2 Business Networking

February 21, 2 – 4 pm
Marathon Center for the Performing Arts

Workplace Decisions & Actions to Prepare for Ohio's Medical Marijuana Law.

February 27, 7:30 – 9 am
Findlay Inn & Conference Center

Hancock County Safety Council – Environmental Elements

March 1, 11:30 am – 1 pm
Drury Inn & Suites Findlay

Fresh Brewed Business – Valuing Our Differences

March 6, 8 – 9 am
Marathon Center for the Performing Arts

Farmers' Share Breakfast

March 15, 7:30 am
Brugeman Lodge

Business 2 Business Networking

March 21, 2 – 4 pm
Marathon Center for the Performing Arts

View the [Chamber of Commerce Event Calendar](#) to register for events.
Looking for more to do in the area? Check out the [Visit Findlay calendar!](#)

#ChamberRedCoat Sightings



▲ [Beyond MedSpa](#)

▼ [Cummins Facility Services](#)



Upcoming Ribbon Cuttings

Millstream Career Center

Tuesday, February 27, 11:30 am
1150 Broad Ave.

Camp Fire of NW Ohio

Tuesday, March 6, 2:30 pm
422 W. Sandusky St.

Want to schedule a [Ribbon Cutting](#)? Contact the Chamber at 419.422.3313

Restaurant Week Begins

March 5!

Try out something new or support your favorites during Restaurant Week, **March 5 – 11!** Restaurants will be offering three course meals at a set price of \$ 10, \$ 20, or \$ 30. No tickets necessary, but reservations suggested at many locations.

Participating restaurants and menus can be found online at VisitFindlay.com.



The City of Findlay's Cost of Living Update

The Chamber of Commerce participates in a quarterly Cost of Living Index survey, published by The Council for Community & Economic Research. At the end of 2017, Findlay's Cost of Living Index was 98.1, which sits 1.9 percent below that of the national average.

[Read how Findlay ranked when compared to other participating cities in Ohio.](#)

State of the City Address

Join the City of Findlay on Tuesday, **February 27** at Millstream Career Center for Mayor Mihalik's State of the City Address. This event will also mark the grand opening of Millstream Career Center's new Welding Center.

[More information about the State of the City.](#)



Member Press Releases

**To submit a press release for inclusion in this section, email news@FindlayHancockAlliance.com. E-News is published on the 1st and 3rd Wednesday of each month. Deadline for inclusion in the E-News is 1:00 pm the 1st and 3rd Monday, respectively. Press Releases with registration deadlines or event dates will be published no more than 45 days prior. The Findlay-Hancock County Chamber of Commerce reserves the right to edit any material submitted for publication in E-News.*

Shirley's Gourmet Popcorn New Store Promotion

Help us celebrate our newest store in Goshen, Indiana. Friday, **February 23** and Saturday, **February 24**

Shirley's Gourmet Popcorn of Findlay will celebrate the Goshen opening by offering a free small bag of Caramel To Die For with any purchase of \$10 or more!

Volunteer Recruiting Event to be hosted at Blanchard Valley Hospital

The Blanchard Valley Hospital Auxiliary will be hosting a volunteer recruiting event to target individuals who are interested in working in the main campus gift shop. This initiative will take place on Saturday, **March 3** from 10 to 11 a.m. in the Donnell Pavilion at Blanchard Valley Hospital.

Upcoming Hancock Park District Programs

March 4 : Ohio's Endangered Species Open House. **March 5**: Discovery Stories: Finding Awesome Rocks. **March 9**: Teen Homeschool Hangout. **March 10** : Maple Sugarin' Pancake Breakfast; Maple Sugarin' living history event. [More information & Registration.](#)

Don't Stress Over the Dress Donation Drive

Don't Stress over the Dress is supported by your generous donations for those who may not otherwise be able to make it to their prom. Donation Deadline: Monday, **March 5**, 2018. [More information about the drive.](#)

Bridge Bereavement Services to host Forever Memories Group

Bridge Bereavement Services will be offering a Forever Memories Group focused on loss, grief and healing through the creation of a memory frame. The group will be held on Tuesday, **March 6** from 2 to 4 p.m. at Meadows of Ottawa, 147 Putnam Parkway, Ottawa. For more information, call 419.423.5385.

Blanchard Valley Center BBQ Fundraiser Slated

The Citizens for Hancock DD will be hosting a fundraiser featuring Harlan's chicken dinners on **March 15**. Meals are \$9.00 each and tickets may be purchased until March 8 from any Citizens for Hancock DD member, by stopping at Blanchard Valley Center, or by calling 419-422-6387.

Tragedy into Triumph at Findlay Church of the Nazarene

March 18-21 : We would like to invite you to join us for this 4-night event, Tragedy Into Triumph! It will be a live simulcast from Circleville, Ohio, so for much of the event your attention will be on-screen in the main auditorium. The deeply personal stories that these guest speakers share will inspire you on your journey into wholeness in Christ and musical guest Carrollton will be great too. [More info.](#)

American Red Cross Offers First Aid and CPR/AED Courses

The First Aid and CPR/AED course teaches people how to perform CPR and use an AED, what to do if someone is choking, and how to prevent and respond to other emergencies until advanced medical help arrives. Visit RedCross.org for more details.

Get Your RV From Reineke... In Tiffin!

In just a few short weeks since the announcement of a partnership with Coleman Sales & Service in Toledo, Reineke RV has announced the acquisition of Fort Ball RV & Auto Sales and Eclipse Auto Care in Tiffin, Ohio. "We're looking forward to serving customers in and around the Tiffin community with a number of products, services, and accessories from Reineke RV and Eclipse Auto Care. With the addition of the Tiffin location, we'll be able to better serve the market in Northwest Ohio," said Dan Reineke.

BVHS Offering Scholarships to Area Students, BVHS Associates

Blanchard Valley Health System is offering educational scholarships to individuals pursuing health care careers. BVHS associates, current college students and high school seniors entering college may be eligible to apply. A complete list of scholarships, along with applications, deadlines, qualifications and contact information can be viewed at www.byhealthsystem.org/scholarships.

Campbell, Inc. Expands Business Operations

Campbell, Inc., a leading provider of commercial HVAC solutions in Northwest Ohio and Southeast Michigan, has recently expanded their business operations at their Northwood, Ohio headquarters. With a growing customer base who rely on dedicated Campbell, Inc. employees, it was necessary to add warehouse and office space to the current headquarters.

Blanchard Valley Health System Receives Health Care's Most Wired Award

Blanchard Valley Health System received Health Care's Most Wired award for 2017. This award is presented by the American Hospital Association to hospitals that use technology to improve patient reach methods, provide easier access to care and operate exceptional patient portal systems. BVHS achieved these technological advances through the use of the MyHealth Patient Portal and Cerner.

Hancock Park District names Erin Tannehill volunteer of the year

Erin Tannehill has been named the 2017 Charlie Meadows Award winner by the Hancock Park District. Each year since 2012, the award has been presented to the VIP (Volunteer in Parks) who most exhibits characteristics of leadership, enthusiasm for the projects and services he or she performs, and for their willingness to promote volunteerism with others.

Gilmore Jason Mahler Experts Explain New Tax Law

The Tax Cuts and Jobs Act signed into law on December 22, 2017 has businesses and individuals around the country trying to get a handle on how the new law affects them. Northwest Ohio is no exception. Many are looking for direction from Gilmore Jason Mahler (GJM) tax experts. [Read more about the GJM education sessions that were held.](#)

Crime Prevention Association Seeking Board Members

Crime Prevention Association is seeking community members willing to serve on its board. They meet once a month. The mission of the Crime Prevention Association of Findlay/Hancock County is to reduce countywide crime, enhance the sense of safety and security, to positively influence the quality of life in Hancock County, and to help develop an environment where crime cannot flourish. It's a 501 C (3) organization. Their current project is the Boot and they have hosted an Internet Safety speaker for all county schools in the past. If you're interested, please contact Becky Smith directly at: 419-424-7229 / rsmith@co.hancock.oh.us

Community Foundation Awards \$168,000 in Grants

The Findlay-Hancock County Community Foundation Board of Trustees approved grants totaling \$168,003 at the February board meeting. This total includes one competitive grant totaling \$50,000, three president's discretionary grants totaling \$8,387, and 84 donor advised fund grants totaling \$109,616.

The Hancock Hotel is Now Accepting Reservations

We are proud to announce that the Hancock Hotel website is now live and accepting reservations. Visit us at www.HancockHotel.com to book your Enlightened Experience today!

HHWP Community Action Commission Tax Filing Assistance

To save taxpayers a little extra money this year, HHWP Community Action Commission is partnering with the Ohio Association of Foodbanks to offer free tax filing assistance through The Ohio Benefit Bank. Tax clinics are being held at the Millstream Career Center in Findlay and are by appointment only. Hancock County residents interested in making an appointment can call 2-1-1. For additional information or appointment scheduling for residents outside of Hancock County, call Angela Walker at the HHWP Community Action Commission at 419-957-7713.

Cummins Facility Services Welcomes Christa Cloud to Business Development Team

Cummins Facility Services recently hired Christa Cloud to serve as the newest member of its growing sales team. The company is a 100% women-owned enterprise with over 40 years in business, providing janitorial, snow removal, landscaping, high structure cleaning, recycling and security services to clients both national and international.

PAST NEWS

Spacious 2 Bedroom Loft For Rent

Call 419.230.8020 for more information – spacious 2 bedroom loft that overlooks downtown Main St. in Findlay! Move in ready!

Shirley's Gourmet Popcorn – Valentine's Day Flavor!

Oreo White Chocolate is officially back at Shirley's Gourmet Popcorn of Findlay, just in time for Valentine's Day! A variety of shapes and sizes sure to make your Valentine smile. Stop by Shirley's Gourmet Popcorn of Findlay, 1042 Interstate Court, Findlay.

Cooper Tires & United Way Representatives to Speak at Alexandria's

Join Findlay Young Professionals for a evening of networking, fun and delicious food and drinks! Our Annual Kick off Event will be held on Thursday **February 22nd** at Alexandria's in Findlay. Doors open at 5:30pm. Guest Speaker: Ginger Jones, Senior Vice President & Chief Financial Officer of Cooper Tires. Special Presentation: Michael Momany of the United Way of Hancock County

Community Gardens of Hancock County and Men's and Women's Garden Club Join Forces

The Community Gardens of Hancock County program is accepting applications for the 2018 garden season with the inclusion of free membership to the Men's and Women's Garden Club of Findlay for all who apply. Applications can be filled out online [here](#) and will be accepted through **Feb. 28**. Applications are also available at the following locations: The Family Center and United Way of Hancock County.

City of Findlay Police Examinations

An open competitive examination for Police Officer for the City of Findlay is announced by the Civil Service Commission to be held at 6:30 p.m. on Thursday, **March 1**, 2018, in the cafeteria of Findlay High School. Deadline date for filing an application with the Civil Service Commission is 11:59 p.m. on Thursday, February 22, 2018.

Hancock Hotel Hosting Salute to the Red Cross

March 3: Business and community leaders will be coming together to honor the Red Cross and its volunteers for their efforts in the community at the *State Bank Salute to the American Red Cross*. The gala event will be one of the first held at the new Hancock Hotel in downtown Findlay. For information on corporate sponsorship packages and tickets, contact the American Red Cross at (419) 422-9322 or northcentralohio@redcross.org.

Red Cross Issuing Smoke Alarms

March 24: The Red Cross will be offering free smoke alarm installations in Findlay. Volunteers are needed to join the team! For more information, contact Amy Huber at 419.422.9322.

Community Foundation Offering Diversity Grants

The Findlay-Hancock County Community Foundation is seeking proposals focusing on diversity as part of a special grantmaking process. To obtain an application for this grantmaking cycle and for any

questions, please contact Program Director Brian Treece at btreece@community-foundation.com or (419) 425-1100. Applications are due **April 6**, 2018. Grants will be awarded in June.

Join the Mancy's Steakhouse Team!

Join the Mancy's Steakhouse team at the Hancock Hotel and be swept back to the iconic era where craftsmanship and opulence was king. We are currently hiring line cooks, pastry cooks, hosts and servers and are also hiring a bar manager. Applications for these positions, as well as several positions within the Hancock Hotel, can be submitted at www.fhgstaffing.com. Questions? Contact us at 419.423.0631.

American Red Cross Offers First Aid and CPR/AED Courses

Each year, more than 5 million people learn how to save a life in American Red Cross training classes and people can join the ranks of these everyday heroes by taking a class now. To register for a class or find another class in your area, call 1-800-RED CROSS or visit redcross.org/take-a-class.

Ultra-High-Speed Fiber Launches for Findlay Businesses

The Findlay, Ohio business community is welcoming a new local ultra-high-speed internet option. Wapakoneta based TSC Communications announced today that the 19-mile fiber ring, laid throughout the city of Findlay, is complete and fiber connections are now available for local businesses looking to utilize this resource. The fiber ring project was put in place in 2017 to satisfy the future connectivity needs of Findlay City Schools as well as city and county government entities.

The UPS Store Celebrates 18 Year Anniversary this February

Congratulations to The UPS Store, who are celebrating their 18th anniversary this month! Stop into the store, located at 2447 Tiffin Ave. in Findlay.

United Way Raises Over \$3,000,000

Chris and Dina Ostrander announced during United Way's campaign wrap up event at The Anvil that their 2017 campaign has raised \$3,325,159. It was also shared that Don and Carrie Templin, who were already in their final year of a five-year annual \$35,000 commitment (for a total of \$175,000), have determined that they will contribute an additional \$500,000 to the Halt Hunger initiative. Their gift will spread over the next five years beginning in 2018.

Campbell, Inc. Celebrates 50 Years of Business

Campbell, Inc., Northwest Ohio and Southeast Michigan's leading provider of commercial HVAC services, is proud to celebrate 50 years of business. Ken Campbell founded Campbell, Inc. in 1968 as a simple plumbing business. In 1969, Keith Campbell joined the family business and together, Ken & Keith grew the company to include diverse mechanical disciplines.

Harry and Hilda Miller Family Scholarship Established

The Community Foundation is pleased to announce the establishment of the Harry and Hilda Miller Family Scholarship fund. This scholarship is for a McComb High School graduating senior who will pursue a health-related field. For additional information, call (419) 425-1100. Contributions to the fund can be made online at www.community-foundation.com/give.

Garner Trucking named one of 2018's BEST FLEETS TO DRIVE FOR

For the second year in a row The Truckload Carriers Association (TCA) and CarriersEdge has recognized Garner Trucking as one of 2018's Best Fleets to Drive For across the country. The 20 for-hire trucking companies selected were recognized from across North America for providing exemplary work environments for their professional truck drivers and independent contractors.

Hancock-Wood Electric hires director of business development to assist with

economic development growth

Hancock–Wood Electric Cooperative (HWE) announced that it has hired Curt Croy as director of business development to strengthen the utility’s economic development strategic initiatives established by its board of trustees.

Apply To The HIRE Vets Medallion Program Demonstration

The HIRE Vets Medallion Program Demonstration is now accepting applications! The Program Demonstration will recognize job creators for their investments in recruiting, employing, and retaining our nation’s veterans. The Program Demonstration has no application fee and is limited to the first 300 applicants. Job creators of all sizes can apply online at www.hirevets.gov.

Luchini Fund for the Common Good Created

The Community Foundation is pleased to announce the establishment of the John and Tamara Luchini Fund for the Common Good. A Fund for the Common Good allows The Community Foundation support long-term solutions; respond quickly to emergencies; and meet changing social, cultural, educational, or environmental needs in our local community. For additional information, visit www.community-foundation.com or call 419-425-1100.

Awakening Minds Art Announces New Board Leadership

Kim Harless has been announced as the President of the AMA Board. Charles Lightner is serving as the Vice President.

Rod and Pam Russell Family Scholarship Established

The Community Foundation is pleased to announce the establishment of the Rod and Pam Russell Family Scholarship fund. The purpose of this scholarship is to provide a scholarship to an Arlington Local School senior who would not qualify for most academic or athletic awards, but who has demonstrated hard work and community/volunteer service. For additional information, visit www.community-foundation.com or call 419-425-1100.

Findlay–Hancock County Chamber of Commerce

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STAY CONNECTED WITH US

